

## Week 2 (Feb 10 to Feb 16)



### **This Week's Assigned Reading**

In chapter 2 --MANAGEMENT THEORY Essential Background for the Successful Manager-- will introduce you to how management in its current form came about. You will learn about the pioneers of different management schools of thought and the various theories that emerged. To give you a background on all of this, I invite you to watch a 10 minutes clip that I think you will find very helpful. [Click here to launch the short introduction.](#)

At the end of the chapter there is a section that brings all the sections together and makes it relevant to your career development. I think you will enjoy this assignment.

After reading the chapter, complete the below weekly assignment.



### **Chapter 2**

1. This chapter gives a good overview of management's overarching viewpoint --historical and contemporary-- and an introduction to their pioneers. With their outlook, these individuals contributed to the development of management in the first half of the last century. Based on your reading of this chapter, which outlook stressed the importance of the scientific study of the way the work is performed to enhance employee production?
2. Chapter 2 has a section that is dedicated to behavioral stance: BEHAVIORISM, HUMAN RELATIONS, and BEHAVIORAL SCIENCE. Based on your understanding of this section, discuss the stance that calls for focusing on motivating workers and understanding human behavior to achieve a goal?
3. Based on your reading, discuss the main components of quantitative point and their relevancy in management.
4. The last section of chapter 2 deals with the contemporary perspective that consists of three viewpoints, systems, contingency, and Quality management. Your assignment is to research three institutions that use or used these viewpoints and discuss how they used them. To be clear, one institution per each of the stated viewpoints.
5. What are the takeaways from this chapter that you think can help you in your next career move?

Your answers are due by Saturday Feb 13th and your comments on at least three of your classmates' answers are due by Tuesday Feb 16th. If you have any questions, let me know.